



TCV Handicraft Cum Vocational Centre



Wood Carving



Carpet Weaving



Tailoring



Thangka Painting



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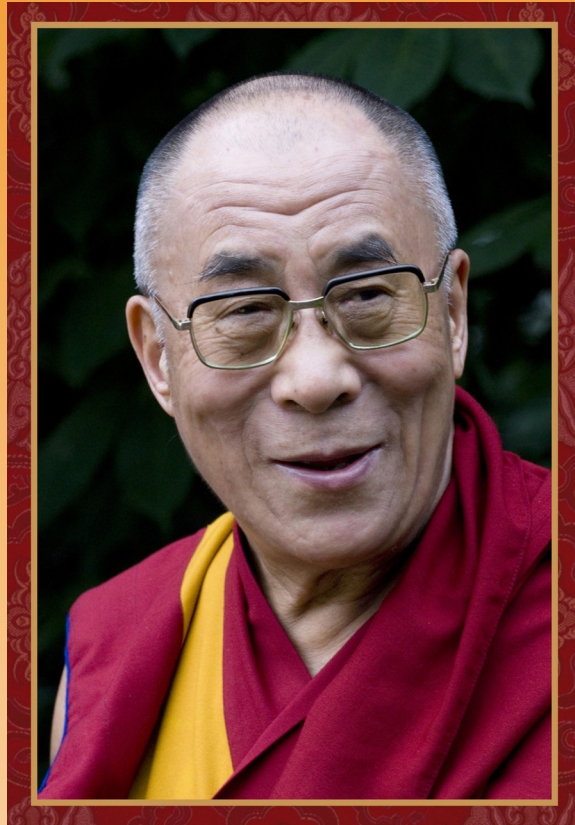
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THE DALAI LAMA MESSAGE

"The conservancy for Tibetan Art and Culture is working to create a better understanding of the people, cultures, and traditions of Tibet, as well as the threat that confronts them. Tibetan culture forms a valuable part of the world's heritage.

Humanity would be poorer should it be lost."

- His Holiness the 14th Dalai Lama, Tenzin Gyatso

Message from Ama Jetsun Pema

“Today, we are proud to see young people from our villages serving the Tibetan community in different capacities and, at the same time, accept that there are a few children who have not fared so well. In this respect, extensive efforts are being made to further improve the lives of our children, bearing in mind the lessons and shortcomings we have experienced in the past. Though much has been achieved, we still have a long way to go in fulfilling our aims and objectives of providing the children under our care with the necessary resources and the opportunities to develop their abilities to the fullest.”

Jetsun Pema



Dear Friends,

TCV-Handicraft Centre was started in 1974 with the objective to preserve and promote the unique cultural heritage of Tibet in the field of arts and crafts through training of youth and product development. This way, it was hoped that it would not only help to create greater awareness of the cultural importance but also help generate valuable income toward self-sufficiency in keeping with our long-term goal. Furthermore, it was intended to provide gainful employment for youth integration into mainstream society.



We are delighted that TCV Handicraft Centre has expanded and grown in stature over a years. It has now transformed into a full-fledged business enterprise with wide range of quality products and services, with sales both within and outside of the country. Additionally, it has made valuable financial contributions to the education of the children in our Children's Villages from the sale proceeds. The new catalog for the promotion of its products and services is not only welcomed as a timely publication but also fulfills the vital purpose of updated information on the products and activities of the Handicraft Centre.

We would like to add that whatever successes we have achieved is due largely to the sustained generosity and patronage of our friends who support our children and their education. As the single largest educational set-up in the exile community, TCV undoubtedly plays a pivotal role in nurturing and educating thousands of children with humanity at heart for "a culture of peace and non-violence."

As the sale proceeds from the business go directly to benefit the education of our children, on behalf of everyone in TCV, I would like to thank you from the heart for your valuable support! At the same time, I appeal for your continued patronage and cooperation with the Centre so that together we can achieve much more to help benefit the many needy children in TCV.

Best Regards,
Tsewang Yeshe
PRESIDENT

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BRIEF INTRODUCTION ABOUT TCV

Tibetan Children's Villages (TCV) is an integrated community in exile for the care and education of orphans, destitute, and children recently arrived from Tibet. It is a registered, nonprofit charitable institution with its Head Office based in Dharamsala, North India. With branches from Ladakh in the north to Bylakuppe in the south, today there are over 15,000 children and youth under its care.

TCV HANDICRAFT & VOCATIONAL TRAINING CENTRES

Preservation and promotion of Tibetan arts and crafts represents a vital component of TCV's cultural education programme. In order to offer a concrete education in arts and crafts and to generate employment opportunities for young artists and craftsmen in exile, the need for a "Handicraft Training Centre" became a necessity.

TCV Handicraft and Vocational Training Centres were established first in Dharamsala in 1974, and later in Ladakh and Patlikuhl. Today, the Handicraft and Vocational Training Centres are administratively autonomous bodies within the overall TCV organization, directly accountable to the central coordinating office.

The Centres have educated more than 1000 skilled tailors, artists, and craftsmen. They have employed more than 200 staff.



ACHIEVEMENTS AND MAIN OBJECTIVES

The main objectives of the TCV Handicraft Centres are:

- i) to promote Tibetan art through training and production development
- ii) to create gainful employment and income generation able to support TCV
- iii) to spread awareness of Tibetan culture

The TCV Handicraft Centres are proud of their achievements. Through their work, education to children and preservation of Tibetan cultural heritage has been well ensured. Our centres have become financially self-sufficient. Furthermore, they are today able to contribute their share of income for new projects organized by the mother organization.

Over the years, hundreds of artists and craftsmen have been formed in these centres. Many of the centres' top graduates are currently serving as master craftsmen in various handicraft centres in India and Nepal.

TRAINING AND PRODUCTION UNIT

TCV Handicraft divides its activities into "Training" and "Commercial" sections.

On one side, it offers the possibility of training and provides job placements for both Tibetans who are too old to go to school or get an immediate job, and to those who are interested in our activities.

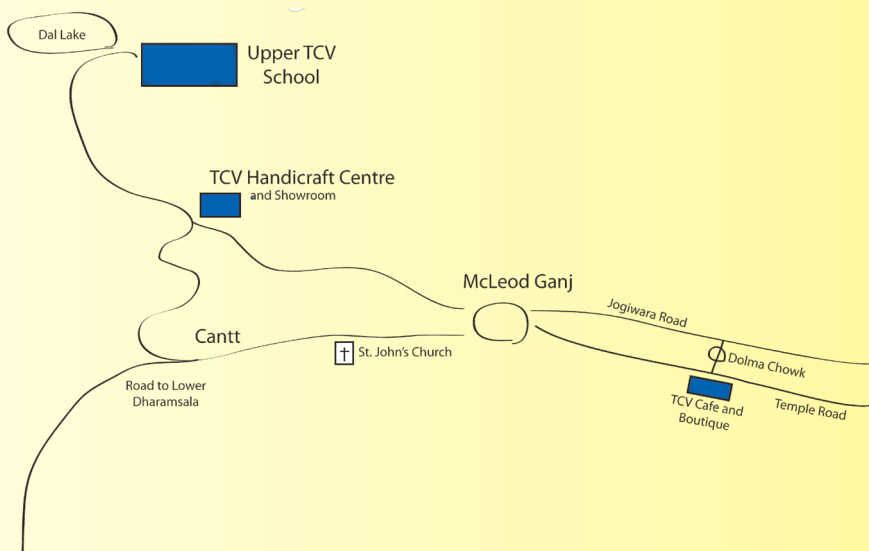
Each month, we welcome new students from Vocational Training Centres to practice and work as interns.

The TCV Handicraft Centre based in Dharamsala has already trained around 1000 students in various trades to date. Thanks to intensive training and high demand for quality works, the TCV Handicraft Centres have fulfilled their objective of preserving Tibetan cultural heritage in the best possible way. Furthermore, the works of the centres are frequently displayed at various international museums and exhibitions.

On the other hand, because of the increasing number of similar training centres, TCV Handicraft Centre has developed and upgraded its "Commercial" section. Products are today sold in the TCV Handicraft shop, located in McLeod Ganj.



TCV Handicraft cum Vocational Training Centre



Map of TCV Handicraft Office and its shops

SECTIONS OF PRODUCTION:

TAILORING SECTION was created in 1974. Each year, an average of 25 students studying in Pathlikhul (traditional art school) attend TCV Handicraft in their final year. Students are tutored by two teachers, who teach them Tibetan traditional outfit garment making. After completing for their final year, needy students who don't have family support have the opportunity to train for one more year in the Business Tailoring Section under an internship program. For those who plan to return to Tibet, the Head Office provides travel expenses and clothing. For all students that decide to stay in India, TCV Handicraft provides them with a tailoring machine, clothes, and a small amount of money. Furthermore, if a group of students decide to start a small business, TCV helps with furnishing tools and equipment. TCV even offers loans to facilitate the beginning of a project.



Tibetan Shirt



Letter Case



Patta Bag

Tailoring section creates the following products:

- School Uniform (Pants and Shirt)
- Tibetan Dress (Chupa) for gents and ladies
- Tibetan gents shirt; Tibetan ladies blouse
- Tibetan door curtain; Incense bag
- Monk Dress: Tonga with lining; Sham-tab with fold; Ngulen
- Thangka; Wall Hanging; Tashi Taring
- Western Outfit garments

WOOD CARVING SECTION is a new project established in May 2010. Wood carving is one of the pillars of Tibetan culture. The different carving motifs tell the story of Tibetan history and religion. The carvings are created by 6 students and 2 teachers.



Bum pa



Druk



Tashi Takgye

The main products created are the following ones:

- Throne; Altar
- Custom-made Chair
- Tibetan cultural/traditional table, Table Lamp
- Decoration piece; Capote

CARPET WEAVING SECTION was established at the opening of TCV Handicraft in 1974. The production is carried out by 6 persons, who are subject to mental illnesses. Due to their health condition, TCV Handicraft and its student-trainee take care of these people. They stay in the quarters allotted by TCV Handicraft and receive a fixed salary for their work. Their task is to weave carpet following a pre-designed model. A teacher provides them with the necessary knowledge to create different products.



Carpet weaving section produces carpets of different sizes and forms

THANGKA PAINTING SECTION was started in 1974 in Dharamsala. In 2005, it was shifted to Patlikuhl. Today, it provides training in Thangka painting to 30 students for 5 years. After that, students work for monasteries or start their own painting units. Their paintings are special because they only use natural colours from the rocks of Ladakh for their works.



SCREEN PRINTING SECTION was started in 2005. Two workers man the section. This section makes the following products:

- Lungta
- Dharchen
- T-shirt
- Omani
- Letter case



Lungta



Letter Case



Prayer Flag

BAKERY SECTION was created in 2007. It is staffed by three students who have received basic training at the TCV Vocational Training Centre in Dehradun. They are full-time salaried staff of TCV Handicraft. All the products are then sold in the bakery shop in McLeod Ganj.



Banana Cake and Cookies



Bun



Donut

Bakery section makes the following items:

Bread :- Brown bread; British bread; French bread

Cake :- Banana cake; Lemon Cheese Cake; Butter Cake; Wedding Cake

Pie :- Apple pie; Banana pie; Coconut pie

Brownie :- Walnut brownie; Marble brownie

Muffin :- Vanilla Muffin; Chocolate Muffin; Fruit Muffin

Cookies :- Tibetan Cookies; Chocolate Cookies; Vanilla Cookies

Croissant :- Chocolate Croissant; Cheese Croissant; Plain Croissant

Donut.

AGENCIES DEVELOPED IN MC LEOD GANJ

A few years ago, TCV Handicraft started to develop the following enterprises in McLeod Ganj to increase their operations. All proceeds from these services go to the education fund of Tibetan refugee children.

BAKERY SHOP was established in 2005. The centre is open from Tuesday to Sunday, from 9.00 to 19.00 in winter time and from 9.30 to 20.30 in summertime. It is a perfect stop for delicious cookies, cakes and many other goods made in the Bakery of TCV Handicraft. Tea, coffee and cold drinks are also available. TCV Bakery also takes orders for birthday parties and all other occasions.



BAKERY SHOP
Dolma Chowk, Temple Road
P.O. Mcloed Ganj,
Phone: +91-1892-221592



TCV Handicraft activities in Mcleod Ganj

TRAVEL AGENCY and INTERNET CAFE has been operational since 2008. The centre is open every weekday from 9.30 to 18.30 in winter and from 9.30 to 19.30 in summer. It provides all information concerning tour packages, hotel booking, and trekking. It also books air, train, and bus tickets.



Branch Office
House No- 39
New Tibetan Colony,
Majnu-Ka-Tilla
Delhi-110054

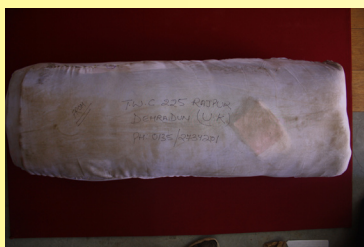
Head Office
Dolma Chowk, Temple road
McLeod Ganj
Dharamsala Cantt (HP)
Pin - 176219

Contact :
Ph. no : +91-11-32637583
+91-9711767101

Contact :
Tel/Fax : +91-1892-221513
Cell no : +91-9882476681

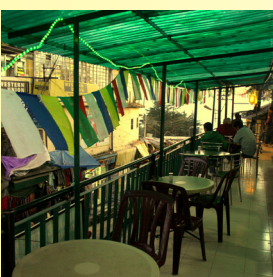
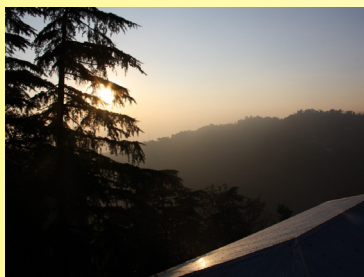
COURIER SERVICE is provided by TCV Handicraft Centre to exporter and local costumers. In order to propose more interesting rates, we deal directly with the following companies: Fedex, DHL, TNT, and UPS.

We provide delivery of all kinds of documents (letters, postcards, and reports) and also non documents: handicraft items and furniture (garments, statues). The service is also assured for people that don't buy TCV Handicraft items but just want to send documents or products.



Contact
Manager of TCV Handicraft
Telefax:: 00911892221592

CAFETERIA AND PIZZERIA was started in 2008. It's open from 8.30 to 19.30 in winter time and from 8.30 to 20.30 during summer. 7 people, most of them ex-students of TCV, serve delicious Tibetan specialties and Italian pizza. The restaurant has an indoor hall and a spacious terrace with a beautiful view of the mountains. Located on Temple Road, TCV Restaurant is considered by many people as a meeting point but also a quiet and peaceful place to take a break.



Cafeteria and Pizzeria
Dolma Chowk,
Temple road
P.O. Mcleod Ganj
Phone:+91-1892-221592

TCV HANDICRAFT SHOP. In 1980, TCV Handicraft established 5 different shops in McLeod Ganj, in order to increase funds for its different projects. The centres are open every weekday from 9.30 to 18.30 in winter and from 9.30 to 19.30 in summer.

VILLAGE BOUTIQUE SHOP and VILLAGE NEW SHOP :

Located on Temple Road at the centre of McLeod Ganj, these two shops offer a large variety of Tibetan Handicraft items. Included in the wide array of products available are large collections of statues, silver earrings, bracelets, necklaces, and beautiful Thangkas.



VILLAGE BOUTIQUE SHOP
Dolma Chowk, Temple road
P.O. McLeod Ganj
+91-1892-220618

VILLAGE NEW SHOP
Opp. SBI ATM, Temple Road
P.O. McLeod Ganj,
+91-1892-220157

VILLAGE CORNER SHOP is an ideal 'shopper's stop' with its unique collections of different types of fancy western clothes like jeans, tops, shirts, bags, jackets, and shoes. The reasonable pricing and its rich array of products makes it a name to count on!



VILLAGE CORNER SHOP
Dolma Chowk, Temple road
P.O. McLeod Ganj
+91-1892-220618

GIFT SHOP sells all kinds of gift items.



GIFT SHOP
Dolma Chowk, Temple road
P.O. Mcleod Ganj
+91-1892-220618

SHOW ROOM

TCV Handicraft displays its main products in its showroom. Visitors and guests are welcome at any time from Monday to Saturday (except the second Saturday of each month), from 8.30 to 17.30. Visitors can also use the opportunity for a free guided tour of the production units where all the Handicraft items are made. At present there are only two different showrooms, the first is located in the TCV Handicraft Centre of Upper Dharamsala and the second one is at Samyeling Tibetan Colony in Delhi.



TCV HANDICRAFT SHOWROOM
Dharamsala Cantt
District Kangra - 176 216
HP (INDIA)
Phone: +91-1892-221592

VILLAGE SHOWROOM
New Tibetan Colony
Majnu-ka-Tilla
Delhi - 110054 India
TeleFax - +91-11-32637583

STAFF MEMBERS OF TCV HANDICRAFT



Head Office of TCV Handicraft



Tailoring section



Wood carving section



Carpet weaving section



Bakery section



Wood carving production



Tailoring production



Carpet weaving production



Shop staff



Screen printing section



Restaurant staff

TRADE INFORMATION (AID THROUGH TRADE)

TCV Handicraft Centre offers a large selection of meticulously handmade traditional Tibetan Handicraft items used in Tibetan religious rituals and daily chores.

As manufacturers and exporters, we offer only quality works in line with our standards and specifications. This is in keeping with the strict tradition of blending artistry and functionality in a harmonious manner.

We are pleased to give all useful information and guidance to our clients. Everybody is welcome to visit our showrooms.

EXPORT SERVICE

TCV Handicraft Centre has held an exporting license for many years, with many happy customers.

Customers who wish to place an order can contact us via email and include the product name and code of the items in interest. These codes can be found on our website, www.tcvcraft.org. We provide export service to different countries like Australia, Canada, Japan, USA, Thailand, Taiwan and European countries.

SUPPORT

You can help TCV Handicraft Centre and support its activities; to contribute to our educational fund for new arrivals from Tibet, you can :

- Shop with us
- Donate towards equipment for our students
- Work as a volunteer for TCV Handicraft Centre

PAYMENTS

Payments can be made through Foreign Cash, Banker's Cheques and Bank Transfers.

FOREIGN CASH

Customers can make payments at TCV Handicraft-cum-Vocational Training Centre's Office in person or through other persons.

BANKER'S CHEQUES

The cheque should be drawn in the name of "TCV Handicraft" and sent to the following address by registered mail:

The General Manager
TCV Handicrafts-cum-Vocational Training Centre
Dharamsala Cantt.. District Kangra
HP 176216
India

BANK TRANSFERS

Please use the following bank details to make the transfer payment:

State Bank of India (0634)
Kotwali Bazaar Branch
Dharamsala (HP) - 176215
INDIA

ACCOUNT NAME: TCV HANDICRAFT

BANK ACCOUNT No: 10551092706

SWIFT CODE: SBININBB27



THUKJE CHE

THUKJE CHE is the Tibetan phrase for thank you. We take this opportunity to express our sincere thanks to all our individual friends and organisations that make it possible for us to care for and educate thousands of destitute children in exile.

Proceeds from the sale of our products go to the Educational fund of Tibetan refugee children.

Thank you for helping us in helping our children.



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